



INSTITUT SAINS DAN TEKNOLOGI NASIONAL

Jl. Moch. Kahfi II No.RT.13, RT.13/RW.9, Srengseng Sawah, Kec. Jagakarsa, Kota Jakarta Selatan, DKI Jakarta
Website : www.istn.ac.id / e-Mail : admin@istn.ac.id / Telepon : (021) 7270090

JURNAL PERKULIAHAN FARMASI 2024 GANJIL

MATA KULIAH : Digital Marketing (A+B)
NAMA DOSEN : SITI NURMIATI, S.Kom., M.Kom.
KREDIT/SKS : 2 SKS
KELAS : A

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Selasa, 24 September 2024	17:00	18:30	R-A2	Selesai	Session 01 - Digital Marketing https://drive.google.com/drive/u/9/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	Sudah tersampaikan	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
2	Jumat, 4 Oktober 2024	17:00	18:30	R-HC1	Selesai	Session 02 - Pentingnya Pemasaran Digital https://drive.google.com/drive/u/9/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	Sudah tersampaikan	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
3	Jumat, 11 Oktober 2024	17:00	18:30	R-HC1	Selesai	Session 03 - Transformasi Digital https://drive.google.com/drive/u/9/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	Sudah tersampaikan	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
4	Jumat, 18 Oktober 2024	17:00	18:30	R-A2	Selesai	Session 04 - Perencanaan dan Pembuatan Situs Web https://drive.google.com/drive/u/9/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	Sudah tersampaikan	(37 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
5	Jumat, 18 Oktober 2024	19:00	20:30	R-HC6	Selesai	Session 05 - SEO https://drive.google.com/drive/u/9/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	Sudah tersampaikan	(32 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
6	Rabu, 30 Oktober 2024	18:40	20:30	R-HC6	Selesai	Session 06 - 07 - SEM https://drive.google.com/drive/u/9/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	Sudah tersampaikan	(34 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
7	Rabu, 6 November 2024	20:00	21:30	R-HC6	Selesai	Session 06 - 07 - SEM https://drive.google.com/drive/u/9/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	Sudah tersampaikan	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
8	Jumat, 15 November 2024	19:00	21:00	R-HC6	Selesai	UTS https://drive.google.com/drive/u/9/folders/1OjFi8wUYKhE5cmt4D7oe7ZJF9o8UjppqW	Sudah tersampaikan	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom.	



INSTITUT SAINS DAN TEKNOLOGI NASIONAL

Jl. Moch. Kahfi II No.RT.13, RT.13/RW.9, Srengseng Sawah, Kec. Jagakarsa, Kota Jakarta Selatan, DKI Jakarta
Website : www.istn.ac.id / e-Mail : admin@istn.ac.id / Telepon : (021) 7270090

JURNAL PERKULIAHAN FARMASI 2024 GANJIL

MATA KULIAH : Digital Marketing (A+B)
NAMA DOSEN : SITI NURMIATI, S.Kom., M.Kom.
KREDIT/SKS : 2 SKS
KELAS : A

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
9	Jumat, 22 November 2024	19:00	20:30	R-HC6	Selesai	Session 09 - AI	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
10	Jumat, 29 November 2024	19:00	20:30	R-HC6	Selesai	Session 10 - Pengoptimalan Mesin Pencari (SEO) Berbasis AI	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
11	Jumat, 6 Desember 2024	19:00	20:30	R-HC6	Selesai	Session 11 - Web Analytics	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
12	Jumat, 13 Desember 2024	19:00	20:30	R-HC6	Selesai	Session 12 - Google Tag Manager (GTM)	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
13	Jumat, 20 Desember 2024	19:00	20:30	R-HC6	Selesai	Session 13-14 - Google Ads and Campigans Video	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
14	Jumat, 27 Desember 2024	19:00	20:30	R-HC6	Selesai	Session 13-14 - Google Ads and Campigans Video	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
15	Jumat, 3 Januari 2025	19:00	20:30	R-HC6	Selesai	Session 15 - Pengoptimalan App Store (ASO)	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
16	Jumat, 10 Januari 2025	19:00	20:30	R-HC6	Selesai	UAS	Sudah terselesaikan	(38 / 38)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom.	



INSTITUT SAINS DAN TEKNOLOGI NASIONAL

Jl. Moch. Kahfi II No.RT.13, RT.13/RW.9, Srengseng Sawah, Kec. Jagakarsa, Kota Jakarta Selatan, DKI Jakarta
Website : www.istn.ac.id / e-Mail : admin@istn.ac.id / Telepon : (021) 7270090

ISI PRESENSI MAHASISWA FARMASI 2024 GANJIL

Mata kuliah : FA1735 - Digital Marketing (A+B)

Nama Kelas : A

No	NIM	NAMA	TATAP MUKA														
			24 Sep 2024	4 Okt 2024	11 Okt 2024	18 Okt 2024	18 Okt 2024	30 Okt 2024	6 Nov 2024	15 Nov 2024	22 Nov 2024	29 Nov 2024	6 Des 2024	13 Des 2024	20 Des 2024	27 Des 2024	3 Jan 2025
Peserta Reguler																	
1	20330019	Katerina Sangadji	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
2	21330008	Khadijah Al -Zahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
3	21330009	Sania Syavira Darning	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
4	21330011	Muhammad Yusuf Kurniawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
5	21330013	Febrianti Zahara	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
6	21330015	Risma Kamila Amalina	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
7	21330016	ISNAINI ALIAHSARI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
8	21330017	Muhammad Fitrah Yudha	H	H	H	H	I	H	H	H	H	H	H	H	H	H	H
9	21330018	Lavirastria Jianny Riska Put	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
10	21330020	Amanda Alya Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

11	21330024	Esya Audia Fitra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
12	21330026	Kaysa Safara	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
13	21330030	MICHELE NURHALIZA AMELIA PUT	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
14	21330031	Eka Riyanti Dewi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
15	21330034	I. GUSTI AYU TANIA AULIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
16	21330035	Jose Yosafat Sitorus	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
17	21330036	Nur Haniifah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
18	21330039	Putri Adellia	H	H	H	H	I	H	H	H	H	H	H	H	H	H	H	H
19	21330040	Muhammad Fiqri Nasrullah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
20	21330041	Dennis Andriyanto	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
21	21330042	Adira Siti Salwa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
22	21330043	Jessica Khairunnisa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
23	21330046	Muhammad Darma Wijaya	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
24	21330048	Malika Azwasifa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
25	21330052	Theresia Priska Togo	H	H	H	H	I	H	H	H	H	H	H	H	H	H	H	H
26	21330053	Gilar Apta Rahmadanti Hardianto	H	H	H	H	I	H	H	H	H	H	H	H	H	H	H	H
27	21330054	MUHAMMAD ALIF AKBAR	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
28	21330056	Allya Ramadania Taslim	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
29	22330001	REYYO AZZAHRA YUDIE HARTONO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
30	22330009	RAISHA KHAERIANDINI AMELIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H



INSTITUT SAINS DAN TEKNOLOGI NASIONAL

Jl. Moch. Kahfi II No.RT.13, RT.13/RW.9, Srengseng Sawah, Kec. Jagakarsa, Kota Jakarta Selatan, DKI Jakarta
Website : www.istn.ac.id / e-Mail : admin@istn.ac.id / Telepon : (021) 7270090

ISI PRESENSI MAHASISWA FARMASI 2024 GANJIL

Mata kuliah : FA1735 - Digital Marketing (A+B)

Nama Kelas : A

No	NIM	NAMA	TATAP MUKA															
			24 Sep 2024	4 Okt 2024	11 Okt 2024	18 Okt 2024	18 Okt 2024	30 Okt 2024	6 Nov 2024	15 Nov 2024	22 Nov 2024	29 Nov 2024	6 Des 2024	13 Des 2024	20 Des 2024	27 Des 2024	3 Jan 2025	10 Jan 2025
Peserta Reguler																		
31	22330012	NURMALIA PUTRI OKTAVIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	
32	22330021	RAMANDA OKTAVIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	
33	22330023	SYABINA NAJWA MAULIDA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	
34	22330032	KIKI MEISYA LADIA SYERIL	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	
35	22330036	EUIS WIDIAWATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	
36	22330040	SHAFIRA ADHENA EKA PUTRI	H	H	H	H	I	H	H	H	H	H	H	H	H	H	H	
37	22330041	LIZA PUTRI KHARISMA	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	
38	24330720	Nabilla Dwi Adha	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	
Paraf Ketua Kelas																		
Paraf Dosen																		



INSTITUT SAINS DAN TEKNOLOGI NASIONAL

Jl. Moch. Kahfi II No.RT.13, RT.13/RW.9, Srengseng Sawah, Kec. Jagakarsa, Kota Jakarta Selatan, DKI Jakarta
Website : www.istn.ac.id / e-Mail : admin@istn.ac.id / Telepon : (021) 7270090

NILAI PERKULIAHAN MAHASISWA

PRODI : FARMASI

PERIODE : 2024 GANJIL

Mata kuliah : Digital Marketing (A+B)

Nama Kelas : A

Kelas / Kelompok :

Kode Mata kuliah : FA1735

SKS : 2

No	NIM	Nama Mahasiswa	TUGAS INDIVIDU (20%)	UTS (35%)	UAS (35%)	KEHADIRAN (10%)	Nilai	Grade	Lulus	Sunting KRS?	Info
1	20330019	Katerina Sangadji	80.00	80.00	0.00	93.75	53.38	D			
2	21330008	Khadajah Al -Zahra	78.00	80.00	92.00	100.00	85.80	A	✓		
3	21330009	Sania Syavira Darning	82.00	80.00	95.00	93.75	87.03	A	✓		
4	21330011	Muhammad Yusuf Kurniawan	78.00	80.00	78.00	100.00	80.90	A	✓		
5	21330013	Febrianti Zahara	83.50	80.00	94.00	100.00	87.60	A	✓		
6	21330015	Risma Kamila Amalina	82.00	80.00	95.00	100.00	87.65	A	✓		
7	21330016	ISNAINI ALIAHSARI	82.00	80.00	95.00	100.00	87.65	A	✓		
8	21330017	Muhammad Fitrah Yudha	84.50	80.00	96.00	93.75	87.88	A	✓		
9	21330018	Lavirastria Jianny Riska Put	82.00	80.00	95.00	100.00	87.65	A	✓		
10	21330020	Amanda Alya Putri	82.00	80.00	95.00	100.00	87.65	A	✓		
11	21330024	Esya Audia Fitra	82.00	80.00	95.00	100.00	87.65	A	✓		
12	21330026	Kaysa Safara	82.00	80.00	95.00	100.00	87.65	A	✓		
13	21330030	MICHELE NURHALIZA AMELIA PUT	83.50	80.00	94.00	100.00	87.60	A	✓		
14	21330031	Eka Riyanti Dewi	83.50	80.00	94.00	100.00	87.60	A	✓		
15	21330034	I. GUSTI AYU TANIA AULIA	82.00	80.00	95.00	100.00	87.65	A	✓		
16	21330035	Jose Yosafat Sitorus	78.00	80.00	92.00	100.00	85.80	A	✓		
17	21330036	Nur Haniifah	78.00	80.00	92.00	100.00	85.80	A	✓		
18	21330039	Putri Adellia	78.00	80.00	92.00	93.75	85.18	A	✓		
19	21330040	Muhammad Fiqri Nasrullah	78.00	80.00	92.00	100.00	85.80	A	✓		
20	21330041	Dennis Andriyanto	78.00	80.00	92.00	100.00	85.80	A	✓		
21	21330042	Adira Siti Salwa	78.00	80.00	92.00	100.00	85.80	A	✓		
22	21330043	Jessica Khairunnisa	78.00	80.00	92.00	100.00	85.80	A	✓		
23	21330046	Muhammad Darma Wijaya	78.00	80.00	92.00	100.00	85.80	A	✓		
24	21330048	Malika Azwasifa	78.00	80.00	92.00	100.00	85.80	A	✓		
25	21330052	Theresia Priska Togo	78.00	80.00	92.00	87.50	84.55	A	✓		
26	21330053	Gilar Apta Rahmadanti Hardianto	84.50	80.00	96.00	93.75	87.88	A	✓		
27	21330054	MUHAMMAD ALIF AKBAR	82.00	80.00	95.00	100.00	87.65	A	✓		
28	21330056	Allya Ramadania Taslim	78.00	80.00	92.00	100.00	85.80	A	✓		
29	22330001	REYYO AZZAHRA YUDIE HARTONO	84.00	80.00	95.00	100.00	88.05	A	✓		
30	22330009	RAISHA KHAERIANDINI AMELIA	84.50	80.00	96.00	100.00	88.50	A	✓		



INSTITUT SAINS DAN TEKNOLOGI NASIONAL

Jl. Moch. Kahfi II No.RT.13, RT.13/RW.9, Srengseng Sawah, Kec. Jagakarsa, Kota Jakarta Selatan, DKI Jakarta
Website : www.istn.ac.id / e-Mail : admin@istn.ac.id / Telepon : (021) 7270090

NILAI PERKULIAHAN MAHASISWA

PRODI : FARMASI

PERIODE : 2024 GANJIL

Mata kuliah : Digital Marketing (A+B)

Nama Kelas : A

Kelas / Kelompok :

Kode Mata kuliah : FA1735

SKS : 2

No	NIM	Nama Mahasiswa	TUGAS INDIVIDU (20%)	UTS (35%)	UAS (35%)	KEHADIRAN (10%)	Nilai	Grade	Lulus	Sunting KRS?	Info
31	22330012	NURMALIA PUTRI OKTAVIANI	84.50	80.00	96.00	100.00	88.50	A	✓		
32	22330021	RAMANDA OKTAVIANI	84.00	80.00	95.00	100.00	88.05	A	✓		
33	22330023	SYABINA NAJWA MAULIDA	84.50	80.00	96.00	100.00	88.50	A	✓		
34	22330032	KIKI MEISYA LADIA SYERIL	84.50	80.00	96.00	100.00	88.50	A	✓		
35	22330036	EUIS WIDIAWATI	84.50	80.00	96.00	100.00	88.50	A	✓		
36	22330040	SHAFIRA ADHENA EKA PUTRI	84.50	80.00	96.00	87.50	87.25	A	✓		
37	22330041	LIZA PUTRI KHARISMA	84.50	80.00	96.00	93.75	87.88	A	✓		
38	24330720	Nabilla Dwi Adha	84.00	80.00	95.00	100.00	88.05	A	✓		
Rata-rata nilai kelas			81.45	80.00	91.26	98.36	86.07	3.92			

Pengisian nilai untuk kelas ini ditutup pada **Rabu, 19 Februari 2025** oleh **200902-004**

Tanggal Cetak : Rabu, 5 Maret 2025, 11:37:10

Paraf Dosen :

SITI NURMIATI, S.Kom., M.Kom.

ARYO NUR UTOMO, ST., M.Kom.

apt. Erna Susanti, S.Farm., M.Farm.