



INSTITUT SAINS DAN TEKNOLOGI NASIONAL

Jl. Moch. Kahfi II No.RT.13, RT.13/RW.9, Srengseng Sawah, Kec. Jagakarsa, Kota Jakarta Selatan, DKI Jakarta
Website : www.istn.ac.id / e-Mail : admin@istn.ac.id / Telepon : (021) 7270090

JURNAL PERKULIAHAN FARMASI 2024 GANJIL

MATA KULIAH : Digital Marketing (A+B)
NAMA DOSEN : SITI NURMIATI, S.Kom., M.Kom.
KREDIT/SKS : 2 SKS
KELAS : C

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Selasa, 24 September 2024	13:00	14:40	R-HC8	Selesai	Kontrak Kuliah; Pengantar Bisnis E-Commerce; Model Bisnis Elektronik	https://drive.google.com/drive/folders/1VhAK5CLKWYUDKnLOvY8i-cSeDlw_5yqz?usp=drive_link	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
2	Selasa, 1 Oktober 2024	12:00	13:00	R-HC8	Selesai	Fenomena dan Peran Mediator Digital	https://drive.google.com/drive/folders/1VhAK5CLKWYUDKnLOvY8i-cSeDlw_5yqz?usp=drive_link	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
3	Selasa, 8 Oktober 2024	13:00	14:40	R-HC8	Selesai	Session 03 - Transformasi Digital.pdf	https://drive.google.com/drive/u/3/folders/1rNIYRUYOFWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
4	Selasa, 15 Oktober 2024	13:00	14:40	R-HC8	Selesai	Session 04 - Perencanaan dan Pembuatan Website	https://drive.google.com/drive/u/3/folders/1rNIYRUYOFWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
5	Selasa, 22 Oktober 2024	13:00	14:40	R-HC8	Selesai	Session 05 - SEO	https://drive.google.com/drive/u/3/folders/1rNIYRUYOFWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
6	Selasa, 29 Oktober 2024	13:00	14:40	R-HC8	Selesai	Session 06 - 07 - SEM	https://drive.google.com/drive/u/3/folders/1rNIYRUYOFWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
7	Selasa, 5 November 2024	13:00	14:40	R-HC8	Selesai	Session 06 - 07 - SEM	https://drive.google.com/drive/u/3/folders/1rNIYRUYOFWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
8	Selasa, 12 November 2024	13:00	14:40	R-HC8	Selesai	UTS	Sudah terselesaikan	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom.	



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KREDIT/SKS : 2 SKS
KELAS : C

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
9	Selasa, 19 November 2024	13:00	14:40	R-HC8	Selesai	Session 09 - AI	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
10	Selasa, 26 November 2024	13:00	14:40	R-HC8	Selesai	Session 10 - Pengoptimalan Mesin Pencari (SEO) Berbasis AI	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
11	Selasa, 3 Desember 2024	13:00	14:40	R-HC8	Selesai	Session 11 - Web Analytics	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
12	Selasa, 10 Desember 2024	13:00	14:40	R-HC8	Selesai	Session 12 - Google Tag Manager (GTM)	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
13	Selasa, 17 Desember 2024	13:00	14:40	R-HC8	Selesai	Session 13-14 - Google Ads and Campigans Video	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
14	Selasa, 24 Desember 2024	13:00	14:40	R-HC8	Selesai	Session 13-14 - Google Ads and Campigans Video	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
15	Selasa, 31 Desember 2024	13:00	14:40	R-HC8	Selesai	Session 15 - Pengoptimalan App Store (ASO)	https://drive.google.com/drive/u/3/folders/1rNIYRUYOfWWFLkSFhcct2Vg6mPLczmZV	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom. apt. Erna Susanti, S.Farm., M.Farm.	
16	Selasa, 7 Januari 2025	13:00	14:40	R-HC8	Selesai	UAS	Sudah terselesaikan	(35 / 36)	ARYO NUR UTOMO, ST., M.Kom. SITI NURMIATI, S.Kom., M.Kom.	



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ISI PRESENSI MAHASISWA FARMASI 2024 GANJIL

Mata kuliah : FA1735 - Digital Marketing (A+B)

Nama Kelas : C

No	NIM	NAMA	TATAP MUKA														
			24 Sep 2024	1 Okt 2024	8 Okt 2024	15 Okt 2024	22 Okt 2024	29 Okt 2024	5 Nov 2024	12 Nov 2024	19 Nov 2024	26 Nov 2024	3 Des 2024	10 Des 2024	17 Des 2024	24 Des 2024	31 Des 2024
Peserta Reguler																	
1	20330077	SARAH AULIA NOORAJMANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
2	21330005	Ali Masum Furtadho	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
3	21330019	Reyna Anggreini Dewi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
4	21330021	Safrina Khoirunnisa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
5	21330022	Rasya Syakila Pakaya	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
6	21330028	TOYIBATUL HASANAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
7	22330002	JEAN PUTRI AZHARA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
8	22330003	STEFHEMIA MONICA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
9	22330004	EKSA DWI ERYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
10	22330007	LATIFAH ARUM	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

11	22330010	WIDYA DANIA NURBAETA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
12	22330013	RANTI ANATASYAH	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
13	22330015	ALYA NURJAJILA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
14	22330016	NURUL FADILA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
15	22330017	AIDA FITRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
16	22330024	JENNIFER SUSANA ROWA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
17	22330025	KATARINA ASO	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
18	22330026	ANDI RISMAYANTI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
19	22330027	FIRYAL AZZAHRA KUSNADI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
20	22330028	CALLISTA MAHARANI EFFENDI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
21	22330035	NABILA ZALFA SULAEMAN	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
22	22330038	FITRIA YUSTISIANI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
23	22330043	ALIFAH AZZAHRA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
24	22330049	DINY AULIYA MAWARNI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
25	23330702	AISYAH SHERELLY WIDESTA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
26	23330704	TIANKA FEBILANA ROHENDRA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
27	23330709	BUNGA INANDA AGUSTIA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
28	23330713	RANI INDAH MULYATI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
29	23330715	EKA JAYA GEA	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
30	23330731	SHAFIRA SALSABILA PUTRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H



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Mata kuliah : FA1735 - Digital Marketing (A+B)

Nama Kelas : C

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Peserta Reguler																	
31	24330701	Devi Safitri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
32	24330704	Romaito Pasaribu	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
33	24330710	Rasita Shalma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
34	24330713	Muhamad Rajib Syahrulloh Ar Rasyid	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
35	24330716	Linda Purnamawati Ndruru															
36	24330719	Hanif Dzulfiqar Salmar	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
Paraf Ketua Kelas																	
Paraf Dosen																	



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NILAI PERKULIAHAN MAHASISWA

PRODI : FARMASI

PERIODE : 2024 GANJIL

Mata kuliah : Digital Marketing (A+B)

Nama Kelas : C

Kelas / Kelompok :

Kode Mata kuliah : FA1735

SKS : 2

No	NIM	Nama Mahasiswa	TUGAS INDIVIDU (20%)	UTS (30%)	UAS (40%)	KEHADIRAN (10%)	Nilai	Grade	Lulus	Sunting KRS?	Info
1	20330077	SARAH AULIA NOORAJMANI	80.00	80.00	80.00	100.00	82.00	A	✓		
2	21330005	Ali Masum Furtadho	80.00	80.00	80.00	100.00	82.00	A	✓		
3	21330019	Reyna Anggreini Dewi	80.00	80.00	80.00	100.00	82.00	A	✓		
4	21330021	Safrina Khoirunnisa	80.00	80.00	80.00	100.00	82.00	A	✓		
5	21330022	Rasya Syakila Pakaya	80.00	80.00	80.00	100.00	82.00	A	✓		
6	21330028	TOYIBATUL HASANAH	80.00	80.00	80.00	100.00	82.00	A	✓		
7	22330002	JEAN PUTRI AZHARA	80.00	80.00	80.00	100.00	82.00	A	✓		
8	22330003	STEFHEMIA MONICA	80.00	80.00	80.00	100.00	82.00	A	✓		
9	22330004	EKSA DWI ERYANTI	80.00	80.00	80.00	100.00	82.00	A	✓		
10	22330007	LATIFAH ARUM	80.00	80.00	80.00	100.00	82.00	A	✓		
11	22330010	WIDYA DANIA NURBAETA	80.00	80.00	80.00	100.00	82.00	A	✓		
12	22330013	RANTI ANATASYAH	80.00	80.00	80.00	100.00	82.00	A	✓		
13	22330015	ALYA NURJAJILA	80.00	80.00	80.00	100.00	82.00	A	✓		
14	22330016	NURUL FADILA	80.00	80.00	80.00	100.00	82.00	A	✓		
15	22330017	AIDA FITRI	80.00	80.00	80.00	100.00	82.00	A	✓		
16	22330024	JENNIFER SUSANA ROWA	80.00	80.00	80.00	100.00	82.00	A	✓		
17	22330025	KATARINA ASO	80.00	80.00	80.00	100.00	82.00	A	✓		
18	22330026	ANDI RISMAYANTI	80.00	80.00	80.00	100.00	82.00	A	✓		
19	22330027	FIRYAL AZZAHRA KUSNADI	80.00	80.00	80.00	100.00	82.00	A	✓		
20	22330028	CALLISTA MAHARANI EFFENDI	80.00	80.00	80.00	100.00	82.00	A	✓		
21	22330035	NABILA ZALFA SULAEMAN	80.00	80.00	82.00	100.00	82.80	A	✓		
22	22330038	FITRIA YUSTISIANI	80.00	80.00	80.00	100.00	82.00	A	✓		
23	22330043	ALIFAH AZZAHRA	80.00	80.00	80.00	100.00	82.00	A	✓		
24	22330049	DINY AULIYA MAWARNI	80.00	80.00	80.00	100.00	82.00	A	✓		
25	23330702	AISYAH SHERELLY WIDESTA	80.00	80.00	80.00	100.00	82.00	A	✓		
26	23330704	TIANKA FEBILANA ROHENDRA	80.00	80.00	80.00	100.00	82.00	A	✓		
27	23330709	BUNGA INANDA AGUSTIA	80.00	80.00	80.00	100.00	82.00	A	✓		
28	23330713	RANI INDAH MULYATI	80.00	80.00	80.00	100.00	82.00	A	✓		
29	23330715	EKA JAYA GEA	80.00	80.00	84.00	100.00	83.60	A	✓		
30	23330731	SHAFIRA SALSABILA PUTRI	80.00	80.00	80.00	100.00	82.00	A	✓		



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NILAI PERKULIAHAN MAHASISWA

PRODI : FARMASI

PERIODE : 2024 GANJIL

Mata kuliah : Digital Marketing (A+B)

Nama Kelas : C

Kelas / Kelompok :

Kode Mata kuliah : FA1735

SKS : 2

No	NIM	Nama Mahasiswa	TUGAS INDIVIDU (20%)	UTS (30%)	UAS (40%)	KEHADIRAN (10%)	Nilai	Grade	Lulus	Sunting KRS?	Info
31	24330701	Devi Safitri	80.00	80.00	80.00	100.00	82.00	A	✓		
32	24330704	Romaito Pasaribu	80.00	80.00	80.00	100.00	82.00	A	✓		
33	24330710	Rasita Shalma	80.00	80.00	80.00	100.00	82.00	A	✓		
34	24330713	Muhamad Rajib Syahrulloh Ar Rasyid	80.00	80.00	80.00	100.00	82.00	A	✓		
35	24330716	Linda Purnamawati Ndruru	0.00	0.00	0.00	0.00	0.00	E			
36	24330719	Hanif Dzulfiqar Salmar	75.00	75.00	75.00	75.00	75.00	A-	✓		
Rata-rata nilai kelas			77.64	77.64	77.81	96.53	79.59	3.88			

Pengisian nilai untuk kelas ini ditutup pada **Rabu, 19 Februari 2025** oleh **200902-004**

Tanggal Cetak : Rabu, 5 Maret 2025, 11:37:10

Paraf Dosen :

SITI NURMIATI, S.Kom., M.Kom.

ARYO NUR UTOMO, ST., M.Kom.

apt. Erna Susanti, S.Farm., M.Farm.